

rock by rock 

Ugly Foods and Hungry People

Food Crisis Fundraiser

Take Action Project



Take Action Project

Empathic people help others.

Sung-Ae

Jeff

Hey Jeff, ready to take some action against hunger?

Yes!

Awesome because our take-action project is a fundraiser!

Fundraiser? What's that?

It's a way to raise money.

Cool. But how are we going to raise the money?

We are going to make food clips. We will teach them about food waste and ask for a donation for the clips.

Sounds like a great way to feed two birds with one seed!

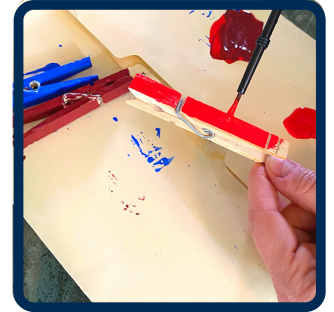


Our food clips will reduce food waste and help people who are hungry!

Food Clip Creation!

Gather your Materials: 1) Clothespin, 2) Paint, 3) Paintbrush, 4) Stickers

Step 1: Paint the wooden part of the clothespins.



Step 2: Leave the painted clothespins to dry for 30 minutes.



Step 3: Use stickers to decorate the painted clothespins.



Fundraiser

Sung-Ae

Jeff

Now we have our clips, it's time to get ready for the fundraiser.

How?

Well we probably want to set some goals and figure out how much money we want to raise.

Yes. And we need to figure out which organization we want to donate to.

Great and we will want to figure out how we will persuade people to donate to our fundraiser.

Let's get started! We gotta a lot of work to do!

3 Big Questions

- 1) How much money do we want to raise?
- 2) Where do we want to donate?
- 3) How will we help others have empathy so that they will donate to our fundraiser?





Set a fundraising goal.

Setting a goal is an important part of every fundraiser. Goals help you decide how much money you want to raise. When you have a goal, you can create a plan to reach that goal. We will have two goals: the total number of food clips we want to sell and the total amount of money we want to raise.

Complete the calculations to determine your goals.

How many food clips
will you sell?

TOTAL FOOD
CLIPS SOLD

How many people will
sell food clips?

How much will you
ask for each food clip?

GOAL:

TOTAL FOOD CLIPS SOLD

GOAL:

TOTAL MONEY RAISED

Decide where to donate the money you raise.

Write a list of local organizations that help people who are food insecure.

Think about the ways each of these organizations help people who are food insecure. Is there an organization that you are most interested in? Why would you want to help that organization more than others?

Which organization would you most like to help?

I would most like to help _____

because _____

Decide how you will persuade others to donate.

Write a list of people you will ask to buy a food clip.

How will you persuade?

- 1) Teach them about food waste and food insecurity.
- 2) Teach them about where their money will be donated and how it will help.
- 3) Build empathy - tell a story or facts about why helping people who are food insecure matters.



Think about the people you will ask to donate money. What will you teach them about hunger and food waste? Look at your lapbook to help you answer the following questions.

What is one thing you have learned about food waste?

What is one thing you have learned about hunger?

How will donating money help fight hunger?

Now it's time to fundraise!

Did you meet your goals?

Congratulations on completing your fundraiser! Now it is time to think about how we did. Did we meet our goals?

How many total food clips did we want to sell?

How many total food clips did we sell?

Did we meet our goal?

How much total money did we want to raise?

How much money did we raise?

Did we meet our goal?

Think about how you did. What are you most proud of?

I am most proud of _____

because _____



Reflect

Changemakers always take time to reflect on what they learned and how they grew. How did you use empathy during this project? Fill in the blanks below.

I practiced empathy by _____

As a changemaker I learned _____
